

FEB 29 2012

STATE OF INDIANA
OFFICE OF THE SECRETARY OF STATE
SECURITIES DIVISION

INDIANA
SECRETARY OF STATE

IN THE MATTER OF:)
) CAUSE NO.: 12-0051 CD
JOHN FRANKUM, RONALD GENE SHEPPARD,)
MEDIADIGM TECHNOLOGY, INC., AND)
J.R.S. INTERNATIONAL HOLDINGS, INC.,)
)
RESPONDENTS.)

CEASE AND DESIST ORDER

The Staff of the Office of the Secretary of State (“Staff”), Securities Division (“Division”), has filed an Administrative Complaint against Respondents John Frankum (“Frankum”), Ronald Gene Sheppard (“Sheppard”), MediaDigm Technology, Inc. (“MDT”), and J.R.S. International Holdings, Inc. (“JRS”), alleging violations of the Indiana Securities Act (“Act”), Ind. Code 23-2, and the Securities Regulations, formerly found at 710 IAC 1 *et seq.*, and requesting, inter alia, that Respondents be ordered to cease and desist from violating the Act and the Securities Regulations.

Pursuant to Ind. Code § 23-2-1-17.1(a) (2007) and Ind. Code § 23-19-6-4 (2011), the Securities Commissioner (“Commissioner”) may issue a cease and desist order without a hearing if there exists a substantial threat of immediate irreparable harm whenever it appears to the Commissioner, upon investigation, that a person has engaged in or is about to engage in an act or practice constituting a violation of the Act.

Based upon the information presented, it appears to the Commissioner that Respondents Frankum, Sheppard, MDT, and JRS have engaged in acts constituting violations of the Act and the Securities Regulations. Therefore, grounds exist under the Act to order Respondents

Frankum, Sheppard, MDT, and JRS to immediately cease and desist from violating the Act, Indiana Securities Act (“Act”), Ind. Code 23-2, the Indiana Uniform Securities Act (“Uniform Act”), Ind. Code 23-19, and/or the Securities Regulations formerly found at 710 IAC 1 *et seq.*, and currently found at 710 IAC 4 *et seq.* The Securities Commissioner hereby determines that this Cease and Desist order is in the public interest.

The Commissioner therefore ORDERS that Respondents Frankum, Sheppard, MDT, and JRS immediately CEASE AND DESIST from offering and/or selling unregistered securities in the state of Indiana in violation of Ind. Code § 23-2-1-3 (2007) and Ind. Code § 23-19-3-1 (2011).

The Commissioner also ORDERS that Respondents Frankum and Sheppard immediately CEASE AND DESIST from engaging in dishonest and unethical practices, in the connection with the sale of securities, in Indiana or to Indiana residents, such as making assurances or guarantees of the preservation of the principal amount to be invested, making exaggerated representations or predictions of the profitability of an investment and/or endeavor, and effecting transactions in investors’ accounts without their written authorization in violation of Ind. Code § 23-2-1-11(a)(6) (2007), 710 IAC 1-17-1 (2009), Ind. Code § 23-19-4-12(d)(13) (2011), and 710 IAC 4-10-1(2011).

IT IS FURTHER ORDERED that Respondents Frankum, Sheppard, MDT shall file an answer to the Administrative Complaint within fifteen (15) days following the date of the receipt of the service of this Order. Respondents shall be deemed to be in default if an answer is not filed within the time provided.

Pursuant Ind. Code § 23-2-1-17.1(b) (2007) and/or Ind. Code § 23-19-6-4 (2011), upon written request, this matter will be set for a hearing, commencing within fifteen (15) business days after the receipt of the request.

ORDERED at Indianapolis, Indiana, this 29TH day of FEBRUARY, 2012.



OFFICE OF INDIANA
SECRETARY OF STATE

CHRIS NAYLOR
INDIANA SECURITIES COMMISSIONER